

# Executive Proclamation

State of South Dakota  
Office Of The Governor

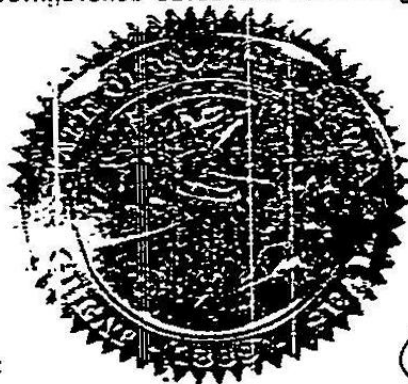
WHEREAS, Sales and Marketing Month is the time when American consumers and producers recognize and applaud the essential role of this country's intelligent and well-informed force of sales and marketing people in our consumer oriented economy; and,

WHEREAS, Sales and marketing people clarify to the buying public the difference between the many products which are marketed every year. They stimulate the competitive forces that make our economy one of the most productive in the world, as well as the most responsive to consumer wants and needs. By helping producers understand and respond to evolving market requirements, sales and marketing people stimulate industrial innovation and speed the distribution process; and,

WHEREAS, In a time when we seek to contain inflationary forces, a professional and responsible sales and marketing force helps buyers spend their money wisely and effectively:

NOW, THEREFORE, I, GEORGE S. MICKELSON, Governor of the State of South Dakota, do hereby recognize

for distinguished sales and marketing achievement.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this Second Day of February, in the Year of Our Lord, Nineteen Hundred and Eighty-Nine

GEORGE S. MICKELSON, GOVERNOR

ATTEST:

*Joyce Hazeltime*  
JOYCE HAZELTIME, SECRETARY OF STATE